

West Angeles Community Development Corporation

Empowering Purpose-Driven Lives Through Homeownership & Entrepreneurship

West Angeles Community Development Corporation (CDC) is honored to participate in the *Building a Purpose-Driven Career* event, where we will present two powerful, impact-driven programs focused on building generational wealth and creating sustainable business legacies.

1. Homebuyer Education (HBE)

Our HUD-approved **Homebuyer Education Program** equips future homeowners with the tools and knowledge needed to achieve long-term success in homeownership. Rooted in financial empowerment and community transformation, the program covers 7 essential areas:

1. **Money Management** – Building strong financial foundations
2. **Credit Management** – Understanding and improving your credit profile
3. **The Mortgage Loan Process** – Navigating lending options with confidence
4. **Shopping for a Home** – Making informed choices
5. **Protecting Your Investment** – Home insurance and risk reduction
6. **Loss Mitigation & Foreclosure Prevention** – Tools to stay protected
7. **Maintaining Your Home** – Sustaining your property and wealth

Through this program, participants not only learn how to buy a home but how to protect and pass it on — contributing to **generational wealth** and economic stability.

2. Blossoming Your Business with a Fruitful Framework

This 5-part entrepreneurial training series is designed to help aspiring and existing business owners develop purpose-driven, sustainable enterprises. Participants will gain access to real-world insights and strategies to grow their businesses with impact. Topics include:

1. **Accessing Capital** – Funding your vision with clarity
2. **Finance & Business Planning** – Building a plan with profit and purpose
3. **Working with City & Government Agencies** – Navigating the public sector for growth
4. **Social Media & AI** – Leveraging technology to expand your reach
5. **Resources for Growth** – Including **Operation HOPE's 1 Million Black Business (1MBB)** initiative

Together, these sessions empower entrepreneurs to build resilient businesses that create jobs, uplift communities, and fuel long-term success.

Why It Matters

West Angeles CDC believes that purpose-driven careers are rooted in **ownership, legacy-building, and community impact**. Whether you're purchasing your first home or launching a new business, we provide the framework to help you **blossom into purpose**.

We look forward to sharing these transformative resources with event attendees, planting seeds of hope, knowledge, and empowerment.